



Innovation  
that excites

# \$3,500 Special Rebate<sup>3</sup>

for eligible customers in select states.  
Proof of eligibility required.

Eligible customers can receive:

**\$3,500** rebate<sup>3</sup> off MSRP

+ up to **\$7,500** potential Federal tax incentive<sup>4</sup>

**Up to \$11,000 in Total Savings!**

Additional state incentives may also be available!<sup>4</sup>

**Nissan LEAF<sup>®</sup>**  
World's Best-Selling Electric Car<sup>1</sup>  
100% Electric



Fleet Certification  
Code: B62283

## Simply Amazing Nissan LEAF

### More Range at an affordable price!

Up to 150 mile range<sup>5</sup> at a MSRP starting at \$29,990

### Nissan Intelligent Mobility

#### Available ProPILOT Assist can make highway driving less stressful<sup>7</sup>

Allows you to pace with the car in front of you, maintaining a set distance, while helping keep you centered in your lane. Even through slight curves. Can come to a stop automatically, and resume, without driver intervention.

#### e-Pedal Mode, a more natural way to manage traffic.<sup>6</sup>

Accelerate or brake in traffic, using a single pedal, easing traffic congestion. Come to a complete stop and hold, even on steep hills, without the brake pedal.

### Advanced Safety Features

#### Standard Automatic Emergency Braking<sup>8</sup>

It can apply the brakes automatically to help you avoid frontal collision, or if unavoidable, help reduce the severity.

#### Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible employees and customers of **Madison Gas and Electric** a special opportunity to purchase the 100% electric, Nissan LEAF<sup>®9</sup>. With each qualified purchase, eligible customers can receive a \$3,500 Fleetail Rebate off MSRP<sup>3</sup>, plus a potential Federal tax incentive of up to \$7,500.<sup>4</sup> State incentives may also be available!<sup>4</sup>

#### How to get this great incentive:

Simply bring a copy of this flyer, both the front and back pages, along with your monthly electric bill or proof of employment to your participating Nissan dealership (**must be presented at the time of purchase**). This limited time offer expires April 1, 2019 and cannot be combined with other Nissan special incentives. Residency restrictions apply.<sup>3</sup>

See your local participating Nissan Dealer for complete details: [NissanUSA.com/nissanddealers](http://NissanUSA.com/nissanddealers)

1 Based on cumulative sales data from Dec 2010 - July 2018.

2 2019 LEAF starts at \$29,990. S trim shown. Price is Manufacturer's Suggested Retail Price excluding destination charge, tax, title, license and options. Dealer sets actual price.

3 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3,500 Nissan Fleetail Rebate off MSRP is available to current employees and customers of **Madison Gas and Electric** who reside in one of the following states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. Must present to the participating Nissan dealer the following proofs of eligibility: (1) proof of current employment at Madison Gas and Electric or a copy of your current utility bill from Madison Gas and Electric and (2) a copy of both sides of this flyer. Available on purchase from new dealer stock. This incentive cannot be combined with any other Nissan special incentives. See dealer for details. Ends 4/1/2019.

4 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

5 MY19 EPA range of 150 miles. Actual range may vary based on driving conditions. Use for comparison only.

6 e-Pedal: Monitor traffic conditions and use conventional brake as needed to prevent collisions. See Owner's Manual for safety information.

7 ProPILOT Assist cannot prevent collisions. Always monitor traffic conditions and keep both hands on the steering wheel. See Owner's Manual for safety information.

8 Automatic Emergency Braking cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information.

9 MY18 or MY19 eligible for the Fleetail offer, purchase must be from dealer stock.

Ends 4/1/2019