

**We're putting a spotlight  
on energy efficiency!**



**FOCUS ON ENERGY® offers energy-saving incentives to Wisconsin residents. Check out these available programs:**



### **Simple Energy Kits**

Do you know a simple way to use less energy and save money? Sign up for a free energy kit that contains a variety of products such as ENERGY STAR® LED light bulbs, a high-efficiency showerhead, water-saving faucet aerators and power strips.



### **Appliance Recycling**

Recycling a working fridge or freezer can help you save up to \$150 per year in energy costs and reduce energy waste. The appliance recycling program offers contactless pick up of your working fridge or freezer, free of charge, for responsible recycling.



### **Online Marketplace**

Shop online for energy-efficient products, like smart thermostats, power strips and LED light bulbs, and receive instant discounts. Learn more at [focusonenergy.com/marketplace](https://focusonenergy.com/marketplace).

Learn more about these incentives by visiting [focusonenergy.com](https://focusonenergy.com) or calling 1-800-762-7077.



Using energy efficiently and conserving it can reduce our environmental footprint and save money. Energy efficiency is recognized as a key strategy for reducing carbon dioxide emissions. MGE is targeting net-zero carbon electricity by 2050. Working together, we can have a positive impact on our energy use, our community and our environment. Learn more at [mge2050.com](https://mge2050.com).

