

We put a
telltale
smell

... and we want
you to know it
scratch & sniff →



HEATING AND COOLING
WATER HEATING

COOKING

DRYING

in natural
gas

Let the whole family sniff it.
Knowledge plus care is safety.

Natural gas is clean, convenient and odorless. So we add a distinctive odor to natural gas for your safety. Find out what that odor smells like by scratching and sniffing the front of this card. Please share it with your family and others in your household.

If you ever smell natural gas, don't wait. Follow these safety steps:

- Don't touch anything electrical.
- Leave the building.
- Call MGE immediately from a neighbor's house. We're available 24/7.

Visit mge.com/safety

¿Tiene usted preguntas sobre la seguridad de gas natural?
Llame a MGE al 608-252-7120 www.mge.com/espanol

Smell gas? Call MGE. ¿Huele a gas natural? Llame a MGE.

- Madison 608.252.1111
- Toll-free emergency 800.245.1123
- Elroy 608.462.8454
- Prairie du Chien 608.326.2417
- Viroqua 608.637.3139

 **MGE**® Madison Gas and Electric