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## Our Energy Use Reduce Your Footprint with Energy Efficiency Upgrades

Interested in reducing your environmental impact? Consider how your household can be more energy efficient. As MGE decarbonizes the energy powering your home, customers can help by managing their energy use. Carefully planning energy efficiency upgrades will help ensure you get the most value out of your investment.

### Start with an energy assessment

From air sealing to insulating, it's key to make your home as energy efficient as possible before bringing in new equipment. For example, if you're planning to get new heating or cooling equipment, make sure your "load," or your usage, is as small as possible so your new equipment won't have to work as hard.

Consider scheduling an energy assessment. An auditor will provide and prioritize projects to improve your home's energy efficiency. This will give you time to make improvements before you purchase new equipment—and take advantage of incentives. Plus, an audit likely will be

a requirement for some incentives.

Use the Trade Ally tool from FOCUS ON ENERGY® to find a qualified auditor in your area. Check with a few auditors for availability, audit scope and cost. To get started, visit [focusonenergy.com/services/energy-assessments](https://focusonenergy.com/services/energy-assessments).

### What about those incentives?

The Inflation Reduction Act of 2022 includes two provisions authorizing rebates for home energy efficiency and electrification. The final program structure is expected to be in place later this year or in early 2024. Our partner in energy efficiency, Focus on Energy, will administer these programs for Wisconsin.

Focus on Energy has rebates available now for some residential energy efficiency improvements. For the latest information on tax credits and rebates, including those that already are available to homeowners, visit [focusonenergy.com](https://focusonenergy.com).

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. In 2022, Focus on Energy offered financial incentives and technical assistance to help eligible Wisconsin residents and businesses reduce their energy waste. According to an independent evaluation of 2022 programs, Focus on Energy delivered \$4.55 in benefits to Wisconsin residents and businesses for every \$1 dollar spent, resulting in economic benefits, reduced energy costs and reduced emissions. In addition, the overall customer satisfaction rating for 2022 was 9.5 on a 10-point scale.



## Cleaner Energy Fitchburg Solar Project Under Construction

Tyto Solar, a 6-megawatt (MW) solar project to serve MGE customers, is under construction in Fitchburg. Like other Madison-area renewable energy projects, Tyto Solar will serve MGE as a distributed energy resource, or DER, which is a generating facility connected to MGE's distribution system serving MGE electric customers. The project is expected to come online by the end of this year.

### 80% fewer carbon emissions by 2030

This project, in addition to others in development, will help MGE to achieve industry-leading carbon reductions. By 2030, every MGE electric customer will have 80% fewer carbon emissions from their electricity use simply by being an MGE customer. MGE is working toward our goal of net-zero carbon electricity by investing in cost-effective, renewable energy.

Interested in clean energy, electric vehicles and energy efficiency? Subscribe to Green View, our community-focused video series featuring how we're working with our customers and communities to advance cleaner energy and new technologies. Working together, we can create a more sustainable future for all. Visit [mge.com/greenview](https://mge.com/greenview) to learn more.



Looking for a way to manage your electricity costs? Consider MGE’s Time-of-Use (TOU) rate, also known as Shift & Save. It may be an easy way to save on your electric bill.

## What is Time-of-Use?

Using electricity during “on-peak” hours can put a strain on the electric grid. These high-volume times occur when the majority of our customers are working, running household appliances and more. To help manage these busy times for our grid, MGE offers a TOU rate. If customers can shift significant electricity use from times of high demand to “off-peak” hours when demand is low, they can save.

Off-peak hours are 9 p.m. to 10 a.m. Monday through Friday, plus all day weekends and holidays. On-peak hours are 10 a.m. to 9 p.m. weekdays.

## Is Time-of-Use a good option for me?

Think about your home’s major energy users—air conditioner, clothes dryer, water heater, dehumidifier,

electric vehicle (EV). If you are willing to operate these energy users primarily during off-peak times, you likely are a good candidate for TOU. Typically, customers who can shift at least two-thirds of their use to off-peak will save.

MGE’s Energy Experts, available through our Home Energy Line, can help answer questions about TOU. Call (608) 252-7117 or 1-800-245-1125 Monday through Friday, 8 am – 4:30 pm. Or, send an email to [AskExperts@mge.com](mailto:AskExperts@mge.com).

## FAQ

### Aren’t I automatically on the Time-of-Use rate?

**No.** You must sign up for TOU and commit to one full year.

### Does the Time-of-Use rate apply only to my EV?

If you choose TOU, it applies to all of your home’s electric consumption—not just the electricity you use to charge your EV. If you drive an EV, you can earn rewards by allowing MGE to manage your home EV charging through our Charge Ahead program. Learn more at [mge.com/chargeahead](http://mge.com/chargeahead).



## Innovation Explore Managed EV Charging

MGE’s Charge Ahead program offers customers who drive electric vehicles (EVs) the opportunity to test new managed charging technology.

Eligible customers can earn rewards by charging at home during times when the electric grid is less busy—or when renewable energy is more productive.

## How it works

**1. Connect your EV or home charger:** Charge Ahead uses a free mobile app to connect your EV or home charger to the program.

**2. The app calculates your off-peak charging:** Your connected EV or home charger’s telematics tracks your charging in real time to determine when you charge your EV during off-peak periods. You can earn up to \$8 per month over the summer and \$4 per month the rest of the year.

**3. You set the schedule:** The app uses data from your vehicle to ensure your EV is charged by your chosen ready-by time each day.

Visit [mge.com/chargeahead](http://mge.com/chargeahead) to learn more and apply.



## Working Together Save Time with My Account

Are you taking advantage of all that My Account has to offer? Easily manage your MGE account from anywhere, anytime. You can:

## Track your energy use

- See your energy use and costs.
- Track monthly and annual data.
- Compare your usage with other customers in MGE’s service territory.

## Choose payment options

- Set up online payments with a bank account, credit card or debit card.
- Enroll in and manage AutoPay.
- Sign up for a Budget Payment Plan to spread your energy costs more evenly throughout the year.

## Enroll in Paperless Billing

- Sign into My Account.
- Go to Payment and Billing.
- Select Paperless Billing.

Visit [mge.com/myaccount](http://mge.com/myaccount) to learn more about the benefits of My Account—and to sign up if you’re not registered yet!

Be sure to connect with MGE on social media



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