



Sample Earth Day Video #1: Spread the news that Earth Day is 50!



This script can make a celebrity newsperson out of you!

Earth Day is all the news this year because it is the 50th anniversary! This special day started in 1970 to engage all of us to take care of our precious planet.

Research the first Earth Day event in 1970 and talk about who started it, where it was, how it was celebrated and how it lives on to inspire all of us every day.

Celebrate 50 years!

Voice: “Live from Madison Wisconsin. Breaking news Earth Day turns 50 this year so we all need to celebrate the earth and play a role in protecting our precious planet.

“Let’s talk to some area citizens to see what they know about Earth Day and find out what they are doing to celebrate the day.”

Announcer interviews other students with questions like those below. Other students can be community characters talking about activities and things they are doing to commemorate the 50th anniversary.

“Do you know who started Earth Day?”

“What is the biggest threat to the Earth and the environment?”

“What do you do to celebrate Earth Day?”

“What do you think about renewable energy?”

“Does your family have an electric car or have you talked about them together?”