



## Madison Gas and Electric Neighborhood Green Power Challenge

As your community energy company, MGE supports local efforts to increase energy efficiency and renewable energy. MGE is encouraging these efforts by offering a challenge to neighborhoods to go beyond the current levels of green power participation to help significantly reduce environmental impacts of energy use and to make Madison a green power champion.

### Green Power Challenge Rules

- Neighborhoods must register for the challenge by Dec. 31, 2009.
- MGE will record baseline Green Power Tomorrow participation in each registered neighborhood.
- MGE will provide support and materials for green power marketing as needed.
- MGE will provide support and materials for improving energy efficiency in homes and businesses.
- After program deadline on Sept. 30, 2010, Green Power Tomorrow participation in each participating neighborhood will be reviewed to determine winner.
- MGE will award \$1,000 to the neighborhood with the largest percent increase in green power participation.
- The neighborhood with the second highest increase will receive \$500.

To participate, please complete and return the registration form below.



### Green Power Challenge Registration

Neighborhood: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please submit registration information by Dec. 31, 2009, to:

Bob Stoffs  
Madison Gas and Electric Company  
PO Box 1231  
Madison, WI 53715  
(608) 252-7906  
rstoffs@mge.com