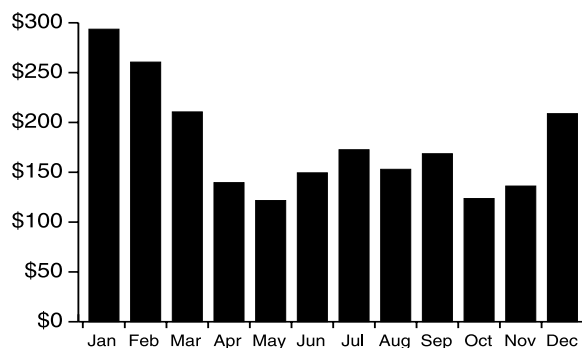


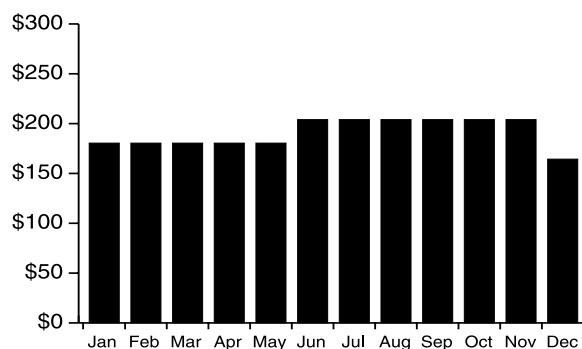
MGE Budget Payment Plan

Take the ups and downs out of your energy bills with Madison Gas and Electric's Budget Payment Plan.

Cold winter months and hot summer months can cause your utility bills to rise.



MGE's Budget Payment Plan spreads your energy costs more evenly over an entire year to reduce the impact of higher winter heating or summer cooling bills.



Many MGE customers find that using our budget plan gives them a way to plan their budgets. "On a fixed income, it works out well for me. I know where my money has to go."

Eliminate the surprises that strain your budget, sign up now for MGE's Budget Payment Plan.

How is the monthly payment determined?

- First, we estimate your annual energy cost for the upcoming year based on your previous bills and expected changes in energy costs.
- Then we divide those costs by 11 to determine your monthly payment.

What happens in the twelfth month?

The twelfth month is the settlement month and the month the budget year ends. In the settlement month, we will either bill or credit your account for the difference between what you paid and what you actually used during your budget year.

- If you have a credit balance, we'll apply it to your next bill or you can ask us to send a check.
- If you have a large amount due, call us to make payment arrangements if you can't pay the settlement amount in full.

Can my monthly payment change?

Your monthly payment amount may change after six months. We will review your account every six months to ensure that the forecasted payments reflect your energy use. We'll let you know if it changes with a message on your bill.

What if I don't pay my budget amount on time?

If you don't make your payment on time, you will be charged a late payment charge. You may also be removed from the budget plan and would need to pay the entire settlement balance.

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Are there any special requirements?

- Your primary use of gas or electricity must be for residential living only.
- If your MGE account is currently past due, you may sign up for the budget plan if you make payment arrangements with us for the amount you owe.

How do I sign up?

You can choose one of these options:

- Sign up online.
Visit www.mge.com/budget.
- E-mail: customerservices@mge.com
- Telephone. Call (608) 252-7222 or 1-800-245-1125.
- Write to us: MGE Customer Services
P.O. Box 1231
Madison, WI 53701-1231
- In person. Visit our Madison office at 133 S. Blair Street.

Do I have to reapply each year?

No, unless you miss your payments, we will assume you want to remain on the budget plan until you call and tell us to stop it.

What if I have more questions?

Call us at (608) 252-7222 or 1-800-245-1125. Our customer service representatives will be happy to help you.