

# You can help reduce CO<sub>2</sub> emissions by 100,000 tons



Take the **Mpower** pledge and join a community commitment to reduce 100,000 tons in citywide emissions of carbon dioxide (CO<sub>2</sub>) by 2011.

As an Mpowered Business Partner, you can pledge to reduce your carbon footprint by a minimum of 10% from your current level by achieving at least three of these six actions.

- Buy renewable energy – You're Mpowered to buy more renewable wind and solar power and help eliminate 40,000 tons of CO<sub>2</sub>.
- Improve energy efficiency – Improve the energy efficiency of your business by 10%.
- Employee pledges – Encourage and sign up 25% of your employees to take the Mpower pledge.
- Install renewable energy – A system in your business can eliminate up to 7,000 tons of CO<sub>2</sub>.
- Reduce car travel – Sign up for Madison's unlimited ride bus pass program for your employees, start car pool programs and don't forget about the bike paths.
- Reduce water use

For more information and to take the Mpower pledge, go to **Mpoweringmadison.com**. You can. You count.

## Madison can count on you to buy renewable energy

MGE's **green power tomorrow**<sup>SM</sup> renewable energy program is now available for customers to purchase renewable energy, or green power, for a surprisingly affordable price. An average small business can offset all of their carbon dioxide emissions from electricity use for about \$13 more each month. This program includes both wind and solar power.

It's easy to sign up for Green Power Tomorrow. Just visit [mge.com/greenpower](http://mge.com/greenpower) and complete the online form. You may also sign up by phone by calling the MGE Business Energy Line at (608) 252-7007. An MGE representative will work with you to help determine your level of commitment. If you are a Madison business your purchase can count in the Mpower Madison campaign.

Together we can green power tomorrow, today.