

business in the green?

Green Power Tomorrow can get you there

Right now you can “green-up” your bottom line by purchasing renewable energy generated by the wind and the sun. Sign up for MGE’s Green Power Tomorrow and offset up to 100% of the carbon dioxide emissions from your electricity use. Do it for a surprisingly affordable price—an average small business can offset all of their emissions for about \$32.50 more each month.

Green power has important benefits

By adding more renewable energy to our electricity supply, we can:

- Reduce global climate change.
- Reduce the environmental impacts of developing fossil fuel resources.
- Reduce our dependence on scarce energy sources.
- Reduce our dependence on foreign energy resources.

Want to learn more?

MGE has an online Web channel called Green View. Learn more about other businesses and families who have signed up for green power. Interact with our green power experts and exchange opinions and ideas with people who are interested in protecting our environment. Visit mge.com/greenview.



(continued on reverse)

Find participating businesses

Marketplace is our online resource for green businesses in the Madison area. If you want to buy from businesses who buy green power, this is the place to go. Listings are open to all Green Power Tomorrow business customers. Visit mge.com/marketplace.



An award-winning program

MGE customers made Green Power Tomorrow the top green power program in America. The Department of Energy recognized Green Power Tomorrow as the 2009 Green Power Program of the Year.



Buy green power for your business

It's easy to sign up for Green Power Tomorrow. Just visit mge.com/greenbusiness and complete the online form. You may also sign up by phone. Call MGE at (608) 252-5697.