

# PRODUCT CONTENT LABEL



## Madison Gas and Electric Company – Green Power Tomorrow

New Renewable Energy <sup>2</sup>	2011 Actual Power Mix	Projected Power Mix <sup>1</sup>	Generation Location
Wind	9.5%	9.5%	Kewaunee County, WI
Wind	32.1%	32.1%	Dodge County, WI
Wind	55.8%	55.8%	Worth County, IA
Wind	2%	2%	Osceola County, IA
Solar	0.6%	0.6%	Dane County, WI
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	

The 2011 actual power mix shown above represents the resource makeup of renewable electricity (kilowatt-hours) purchased in MGE's Green Pricing program. MGE's 2011 total electric energy mix (retail sales) contains the following resources (excluding the green pricing program): coal (54.8%), purchased power (36.67%), natural gas/oil (4.8%), required renewable energy (3.73%).

<sup>1</sup>These figures reflect the nameplate kilowatt capacity of the power that we expect to generate or have contracted to provide. Actual figures may vary according to resource availability.

<sup>2</sup>Generation facilities in operation on or after January 1, 1999.

For more information, contact MGE at [www.mge.com](http://www.mge.com), or 252-7117.