

Price and Requirements



Choose your level of participation

Now you can offset the carbon emissions generated by the electricity used at your business. For \$0.025 per kilowatt-hour (kWh) more, you can purchase clean, renewable green power from MGE.

Choose from the following participation options based on annual energy use. We offer the flexibility for the entire company or a specific facility to participate. Your participation is expressed as a specific percent of the energy use by the entire organization or by a specific facility.

You may also choose a fixed amount designed to fit your budget.

2012 Green Power Tomorrow Purchase Levels				
	Company/Facility Energy Use	Partner	Major Partner	Leader
EPA Size Category	Annual electricity use in kWh	Purchase this much green power	Purchase this much green power	Purchase this much green power
1	≥ 100,000,001 kWh	3% of your use	10% of your use	30% of your use
2	10,000,001-100,000,000 kWh	5% of your use	15% of your use	50% of your use
3	1,000,001 - 10,000,000 kWh	10% of your use	30% of your use	100% of your use
4	≤ 1,000,000 kWh	20% of your use	50% of your use	NA*

*100% purchasers in this category are recognized by EPA in the 100% Green Power Purchasers group.

Want to learn more?

MGE has an online Web channel called Green View. Learn more about other businesses and families who have signed up for green power. Interact with our green power experts and exchange opinions and ideas with people who are interested in protecting our environment. Visit mge.com/greenview.

Marketplace is our online resource for green businesses in the Madison area. If you want to buy from businesses who buy green power, this is the place to go. Listings are open to all Green Power Tomorrow business customers. Visit mge.com/marketplace.

