

Help Build a Cleaner Energy Future



MGE to triple green pricing program with wind and solar

Responding to concerns about global climate change, Madison Gas and Electric will offer more renewable energy options for customers who want to take action through their energy use.

The expanded program will allow more customers to purchase more clean, renewable energy than what is already included in MGE's electric mix.

This program gives customers the option to pay extra on their monthly electric bill to purchase renewable energy, primarily wind power. Under the expanded program, MGE also plans to reduce the price it charges for green energy.

For less than \$10 extra each month, a typical household will be able to offset the CO₂ emissions from their home electricity use.

In 2008, MGE will add new Wisconsin- and Iowa-based wind power as well as local solar energy. The expanded program will also introduce a new rate specifically designed to support the local development of solar systems on customers' businesses and homes.

Stay informed about this new renewable energy program

Provide your contact information online at www.mge.com/wind or by calling 252-7117, and MGE will provide you with updates as information becomes available. Later this year, you will be able to sign up to purchase renewable energy.

