

Business Services and Prices

Effective January 1, 2010



Basic Utility Rates

Effective January 1, 2010.

MGE takes responsibility to provide reliable electricity and natural gas service at reasonable rates. The Public Service Commission of Wisconsin (PSCW) regulates MGE's business and sets rates.

We work to control costs and recognize the economic downturn has been difficult for many of our customers.

That's why MGE made significant cost cuts before requesting the rate increase, including delaying construction projects, spreading costs over longer time periods, freezing officer salaries and holding the line on a number of other expenses.

The recently approved electric rate increase reflects the cost for new transmission lines to provide safe and reliable electric service in and around Dane County and to bring additional clean, renewable energy into our area. The rates also reflect MGE's share of the construction cost for the Oak Creek Power Plant expansion. Under construction since June 2005, this cleaner coal plant will supply base load power for our area's electrical needs early this year.

MGE's natural gas service rates related to maintaining and improving gas distribution infrastructure have decreased. MGE's natural gas supply is purchased on the open market where prices rise and fall with monthly fluctuations. Customers' gas supply costs reflect these fluctuations.

How can I control my costs?

While you don't have control over the price, you do have control over your energy use. Track your energy use online at mge.com and for energy saving ideas, visit mge.com/bizenergy.

Electric Services

Demand – 20 kW or Less

Small Commercial and Industrial Lighting and Power Service (Cg-5)

	Winter	Summer
Customer charge per day	\$0.28590	\$0.28590
Distribution service:		
All energy, per kWh	\$0.03000	\$0.03000
Electricity service:		
All energy, per kWh	\$0.09779	\$0.10873

Small Commercial and Industrial Optional Time-of-Use Rate (Cg-3)

	Winter	Summer
Customer charge per day:		
Single-phase service	\$0.28590	\$0.28590
Three-phase service	\$0.61480	\$0.61480
Distribution service:		
All kWh, per kWh	\$0.03000	\$0.03000
Electricity service:		
On-peak energy, per kWh	\$0.18873	\$0.21476
Off-peak energy, per kWh	\$0.03710	\$0.03710

Demand – More Than 20 to 200 kW

Commercial and Industrial Lighting and Power Service (Cg-1, Level A&B) (Closed)

	Winter	Summer
Customer charge per day	\$1.16720	\$1.16720
Distribution service:		
Customer maximum demand per kW per day*	\$0.08219	\$0.08219
Electricity service:		
Monthly demand per kW per day**	\$0.28770	\$0.35340
All energy, per kWh	\$0.06827	\$0.07916

Commercial and Industrial Time-of-Use Rate (Cg-4, Level A&B)

	Winter	Summer
Customer charge per day:		
Single-phase service	\$1.31520	\$1.31520
Three-phase service	\$1.69960	\$1.69960
Distribution service:		
Customer maximum demand per kW per day*	\$0.08219	\$0.08219
Electricity service:		
Monthly on-peak demand per kW per day***	\$0.28770	\$0.35340
On-peak energy, per kWh	\$0.10278	\$0.11352
Off-peak energy, per kWh	\$0.04936	\$0.04936

Demand – More Than 200 kW

Commercial and Industrial Lighting and Power Time-of-Use Rate (Cg-2)

	Winter	Summer
Customer charge per day	\$5.22740	\$5.22740
Distribution service:		
Customer maximum demand per kW per day*	\$0.10680	\$0.10680
Electricity service:		
Monthly on-peak demand per kW per day***	\$0.29590	\$0.36160
On-peak energy, per kWh	\$0.08176	\$0.09034
Off-peak energy, per kWh	\$0.04879	\$0.04879

Demand – More Than 1,000 kW

Commercial and Industrial Lighting and Power - Large Annual High-Load Factor Service (Cg-6)

Demand greater than 1,000 kW and minimum annual load factor of 60%.

	Winter	Summer
Customer charge per day	\$5.22740	\$5.22740
Distribution service:		
Customer maximum demand per kW per day*	\$0.10680	\$0.10680
Electricity service:		
Monthly on-peak demand per kW per day***	\$0.29590	\$0.36160
On-peak energy, per kWh	\$0.07448	\$0.08200
Off-peak energy, per kWh	\$0.04869	\$0.04869

Customer charge: Every customer receives this charge whether or not natural gas or electricity is used.

Time-of-Use rates: On-peak hours are 10 a.m. through 9 p.m., Monday through Friday, except holidays. All other times are off-peak.

Green power optional rate: Businesses can select to participate in this optional service at a rate of \$0.0125 additional per kWh.

***Customer maximum demand (kW)** is the highest 15-minute level in the current or preceding 11 billing periods.

****Monthly demand (kW)** is the highest 15-minute level in the current billing period.

*****Monthly on-peak demand (kW)** is the highest 15-minute level reached during the on-peak times of the current billing period.

Summer electric prices apply from June 1 through September 30.

Taxes: Prices do not include taxes.

(continued)

Natural Gas Services

Gas rates are separated into two components: Distribution Service and Gas Supply Service. The separation allows you to choose the type of service that's right for your business.

Less Than 25,000 Therms/Year

Commercial and Industrial Distribution Service - Small Volume (GSD-1)

Customer charge per day	\$0.6100
Distribution service per therm	\$0.1284

Gas Supply Service Options:

Firm Gas Sales Service (FS-1)

Administrative charge per therm	\$0.0330
Natural gas service:	
Summer per therm (Apr. 1 - Oct. 31)	\$0.5782*
Winter per therm (Nov. 1 - Mar. 31)	\$0.6147*

Daily Balancing Service (DBS-1)**

Administrative charge per day	\$3.70
Telemetry charge per day	\$1.50

25,000 to Less Than 200,000 Therms/Year

Commercial and Industrial Distribution Service - Medium Volume (GSD-2)

Customer charge per day	\$3.4520
Distribution service per therm	\$0.0883

Gas Supply Service Options:

Firm Gas Sales Service (FS-1)

Administrative charge per therm	\$0.0330
Natural gas service:	
Summer per therm (Apr. 1 - Oct. 31)	\$0.5782*
Winter per therm (Nov. 1 - Mar. 31)	\$0.6147*

Interruptible Gas Sales Service (IS-1)

Administrative charge per therm	\$0.0295
Telemetry charge per day	\$1.50
Natural gas service per therm	\$0.5342*

Daily Balancing Service (DBS-1)**

Administrative charge per day	\$3.70
Telemetry charge per day	\$1.50

200,000 Therms or More/Year

Commercial and Industrial Distribution Service - Large Volume (GSD-3)

Customer charge per day	\$20.0110
Distribution service per therm	\$0.0588

Gas Supply Service Options:

Firm Gas Sales Service (FS-1)

Administrative charge per therm	\$0.0330
Natural gas service:	
Summer per therm (Apr. 1 - Oct. 31)	\$0.5782*
Winter per therm (Nov. 1 - Mar. 31)	\$0.6147*

Interruptible Gas Sales Service (IS-1)

Administrative charge per therm	\$0.0295
Telemetry charge per day	\$1.50
Natural gas service per therm	\$0.5342*

Daily Balancing Service (DBS-1)**

Administrative charge per day	\$3.70
Telemetry charge per day	\$1.50

Other Natural Gas Services

- Interruptible generation service
- Seasonal off-peak service
- Compressed natural gas as a vehicle fuel

*Subject to adjustment for the cost of purchased gas.

**The Daily Balancing Service option allows you to purchase your natural gas from an independent supplier.

Contact us

We're here to provide information that can help you make smart energy decisions. Please contact us with your questions about MGE rates, your bill and our services.

- Visit mge.com/bizrates
- Visit our offices
- Call us at (608) 252-7007 or 1-800-245-1125 and ask for a business account representative

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