

We put a  
telltale  
smell

...and we want  
you to know it  
*scratch & sniff* →



HEATING AND COOLING  
WATER HEATING

COOKING

DRYING

in natural  
gas

Let the whole family sniff it.  
Knowledge plus care is safety.

Natural gas is really odorless. The odor you sniffed when you scratched the flame is a chemical added to natural gas so you can easily recognize escaping gas.

For safety's sake, let others in your family scratch the patch and sniff too.

If you ever smell this odor or hear an unusual hissing sound at your appliance follow these simple rules:

Don't turn on a light

Don't switch on anything electrical

Don't use your phone

Do leave the house immediately and call the gas company from a neighbor's house

Natural gas has a safety record we can all be proud of. We are working, with your help, to keep it that way!

## Smell gas? Call MGE at:

Madison .....	<b>252-1111</b>
Crawford Division .....	<b>1-877-388-3139</b>
Elroy .....	<b>462-8454</b>
Prairie du Chien .....	<b>326-2417</b>
Viroqua .....	<b>637-3139</b>

Long-distance calls

(toll-free, Wis.).....**1-800-245-1123**

(If the odor is strong, call from your neighbor's phone.)

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[www.mge.com](http://www.mge.com)



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**Madison Gas and Electric**