



introducing your starting five

## five powerful but simple steps to efficiency

### 1. Take control of your thermostat

Set higher in summer, lower in winter.

### 2. Switch to compact fluorescent bulbs

Change your frequently used lighting.

### 3. Wash your laundry in cold water

Rather than hot or warm.

### 4. Turn off the juice when not in use

Reduce wasted electricity.

### 5. Look for the ENERGY STAR® label

When buying new appliances.



**power tomorrow**

be more energy efficient today

If we all take these five simple but powerful steps to energy efficiency, our cumulative impact can be significant. Just one lightbulb, just one degree, spread over all MGE customers can eliminate tons of greenhouse gases and other air emissions. This is the power of working together. To learn more, visit [mge.com/savingenergy](http://mge.com/savingenergy).

**mge**®

your community energy company